

supporting research in the Pacific NW, benefiting women everywhere.

## A non-profit breast cancer foundation



Dear Community Member,

You can help in the fight against breast cancer by becoming a corporate sponsor to our 1st annual Pink Carpet Event, October 11, 2013, with all proceeds benefitting promising breast cancer research, locally.

The Pink Carpet Event is a semi-formal affair at the Olson Mansion in Maple Valley, hosted by Paul Silvi of KING 5 news, speakers from The Fred Hutchinson Cancer Research Center paired with elegant food and drink, the arts, dancing and both silent and live auctions. By becoming a sponsor to this event, your company will be a partner in building our community, enabling 100% of proceeds to go directly to the world class researchers that are vigilantly searching for a cure. Your partnership today means access to new opportunities tomorrow, reaching a large audience though extensive visibility with a focused multi-media campaign prior, during and after the event.

|                                     | SPONSORSHIP LEVELS   |
|-------------------------------------|--|
| OSCAR LEVEL-<br>\$2,000 and up      | <ul> <li>Your logo highlighted on photo backdrop</li> <li>2 tickets to the Pink Carpet Event</li> <li>Company logo on WOK website for one year</li> <li>Company logo and brand info <i>featured</i> in event program and invites</li> <li>Recognition as a sponsor on event day with an "Oscar"</li> <li>Company tagged on Facebook in Pink Carpet guest pictures</li> <li>Sampling opportunity and/or business insert in guest swag bags</li> </ul> |
| GRAMMY LEVEL-<br>\$1,000 and up     | <ul> <li>Company logo on WOK website through event</li> <li>Company logo and brand information in event program</li> <li>Recognition as a sponsor on event day with a "Grammy"</li> <li>Company tagged on Facebook in Pink Carpet guest pictures</li> <li>Sampling opportunity and/or business insert in guest swag bags</li> </ul>  |
| GOLDEN GLOBE LEVEL-<br>\$500 and up | <ul> <li>Company logo in event program</li> <li>Recognition as a sponsor on event day with a "Golden Globe"</li> <li>Sampling opportunity and/or business insert in guest swag bags</li> </ul>   |

<sup>\*</sup>Sponsorship benefits include but are not limited to those listed above

With sincere gratitude, we thank you for your dedication to the cause.

Please follow us on the web at www.wingsofkaren.org, facebook, and on twitter. Contact us at wingsofkaren@gmail.com. Wings of Karen is a tax-exempt 501c(3) organization.

Tax ID: 45-4577998

<sup>\*</sup>Company will provide brand information for 300 guest swag bags